

PSAR-10 Leadership Speakers



DAVID AHERN
Director,
Portfolio Systems Acquisition,
DUSD (Acquisition & Technology),
OUSD (Acquisition, Technology
& Logistics)



**LIEUTENANT GENERAL
PHILIP BREEDLOVE, USAF**
Deputy Chief of Staff of the
Air Force for Operations,
Plans and Requirements



**THE HONORABLE
JACQUES S. GANSLER, PH.D.**
Professor & Roger C. Lipitz Chair,
Director of Center for Public Policy
& Private Enterprise,
School of Public Policy,
University of Maryland

WHY ATTEND PRECISION STRIKE ANNUAL REVIEW

Our nation continues to carry freedom's fight to our enemies abroad in order to ensure our safety at home – and we are winning this fight! Prolonged engagement in overseas contingency operations has created friction as services are challenged to restore balance and deployment predictability within their forces while ensuring our men and women are equipped with state of the art technologies. Senior leaders are attempting to inject iron discipline into the acquisition of needed technologies in compliance with last year's Weapons System Acquisition Reform Act as they field the systems needed for precision engagement .

By attending PSA's Precision Strike Annual Review (PSAR-10), you will hear from senior leaders on the Department's strategic direction for precision engagement and gain insight into precision strike programs and requirements, including institutional barriers to rapid fielding of proven technologies, as viewed by DoD Acquisition Leaders, the Combatant Commands, the Joint Staff, Defense Agencies, Our Allies, DSB Officials, Requirements Experts, Warfighters, Program Managers and the Test Community.

PSAR-10 WILL SHOWCASE:

- Streamlining the Pentagon's acquisition system for timely development of exact capabilities that the warfighters need
- Precision Weapons Requirements
- Fulfillment of Urgent Operational Needs
- Joint Operating Environment
- Air Force Session on Meeting Emerging Global Precision Attack Challenges
- Army Session on Future Precision Strike Weapons Systems
- Navy/Marine Corps Session on Precision Strike Weapons Systems
- International Programs Perspective Session
- Warfighter Experiences
- Advanced Precision Weaponry
- Accelerating Acquisition—USSOCOM's Perspective
- Precision Strike Test Challenges Panel
- Intelligence, Surveillance & Reconnaissance in Weapons Systems Acquisition
- Combating Weapons of Mass Destruction Across the Kill Chain
- Army's Modernization Program
- Vast Logistics Network to Support Afghanistan Surge
- Conventional Weapons Science & Technology Joint Assessment Team Process
- Precision Fires



**Major General
David M. Edgington, USAF**
Chief of Staff,
U.S. Joint Forces Command



**Major General
David Halverson, USA**
Commanding General United
States Fires Center of Excellence
and Fort Sill (invited)



**Major General
Thomas W. Spoehr, USA**
Director of Force Development,
G-8, HQ, Department of the Army



Kenneth A. Myers, III
Director,
Defense Threat Reduction Agency



Dr. Ernest Seglie
Science Advisor to Director,
Operational Test and Evaluation



**Brigadier General
Lori J. Robinson, USAF**
Deputy Director, Force
Application and Support,
Directorate of Force Structure,
Resources and Assessment,
The Joint Staff

- 0700 **REGISTRATION/CONTINENTAL BREAKFAST:**
- 0750 **ANNUAL REVIEW WELCOME:** *Andy McHugh*
Chairman of the Board, Precision Strike Association
- 0755 **EVENT CHAIR WELCOME:**
Lieutenant Colonel Kenneth Britt, USA (Ret)
Senior Analyst for Precision Strike Division, Office of DCS G8 – Force Development, Headquarters, U.S. Army
- 0800 **OPENING REMARKS:**
Brigadier General Lori Robinson, USAF
Deputy Director for Force Application and Support (J-8), The Joint Staff
- 0820 **KEYNOTE ADDRESS:**
David Ahern
Director, Portfolio Systems Acquisition, DUSD (Acquisition & Technology), Office of the Under Secretary of Defense (Acquisition, Technology & Logistics)
- 0900 **FULFILLMENT OF URGENT OPERATIONAL NEEDS:**
The Honorable Jacques S. Gansler, Ph.D.
Professor & Roger C. Lipitz Chair, Director of Center for Public Policy & Private Enterprise, School of Public Policy, University of Maryland
- 0945 **NETWORKING REFRESHMENT BREAK**
- 1015 **JOINT OPERATING ENVIRONMENT:**
Major General David M. Edgington, USAF
Chief of Staff, United States Joint Forces Command
- 1100 **AIR FORCE: MEETING EMERGING GLOBAL PRECISION ATTACK CHALLENGES:**
Chair: *Colonel Mike Fantini, USAF*—Division Chief, Combat Force Application Requirements (AF/A5RC)
• **Precision Attack Challenges:** *Colonel Mike Fantini, USAF*
- 1200 **LUNCHEON:** (sponsored by Northrop Grumman Corp.)
- 1245 **LUNCHEON ADDRESS: ACCELERATING ACQUISITION—USSOCOM’S PERSPECTIVE:**
James “Hondo” Geurts—Deputy Director, Special Operations Research, Development & Acquisition Center, HQ United States Special Operations Command
- 1330 **ARMY’S MODERNIZATION PROGRAM:**
Major General Thomas W. Spoehr, USA
Director of Force Development, G-8, Headquarters, Department of the Army
- 1415 **PRECISION STRIKE TEST CHALLENGES PANEL:**
Moderator: *William T. Keegan*—Vice President, Science & Systems Engineering Solutions, Science Applications International Corp.
Panelists:
- *Dr. Ernest Seglie*—Director, Operational Test and Evaluation Science Advisor
 - *Chris DiPetto*—Acting Director, Developmental Test & Evaluation, OUSD(AT&L)
 - *Rear Admiral David “Decoy” Dunaway, USN*
Commander, Operational Test and Evaluation Force, Norfolk, VA
 - *Brian Simmons*—Director, Army Evaluation Center, Army Test & Evaluation Command
 - *USAF Panelist TBD*
- 1515 **REFRESHMENT BREAK**
- 1530 **INTELLIGENCE, SURVEILLANCE & RECONNAISSANCE IN WEAPONS SYSTEMS ACQUISITION:**
Dyke Weatherington
Deputy Director, Unmanned Warfare, OUSD(AT&L)
- 1615 **COMBATING WMD ACROSS THE KILL CHAIN:**
Kenneth A. Myers, III
Director, Defense Threat Reduction Agency
- 1700 **INFORMAL ANNUAL MEETING & RECEPTION**
HEAVY HORS D’OEUVRES—ALL PARTICIPANTS ARE INVITED & ENCOURAGED TO ATTEND



Colonel Mike Fantini, USAF
AF/A5RC



William T. Keegan
VP, Science & Systems Engineering Solutions, SAIC



Dyke D. Weatherington
Deputy Director
Unmanned Warfare
Portfolio Systems Acquisition
OUSD(AT&L)



Rear Admiral David “Decoy” Dunaway, USN
Commander, Operational Test and Evaluation Force



Jim “Hondo” Geurts
Deputy Director,
Special Operations
Research, Development &
Acquisition Center,
HQ USSOCOM



Chris DiPetto
Acting Director
Developmental T&E
OUSD(AT&L)

AGENDA

WEDNESDAY, 21 APRIL

- 0700 **CONTINENTAL BREAKFAST**
- 0745 **INTERNATIONAL PERSPECTIVE:**
Chair: Jim Pennock—MBDA Missile Systems
 • **MEADS Program: Gregory L. Kee**
 GM (AMSAM-MMC-MS-S) NATO Medium Air Defense Systems Management Agency
 • **A Key International Weapons System: Mike Stuart**—Director, AARGM Missiles International Programs, ATK
- 0900 **ADVANCED PRECISION WEAPONRY:**
Dr. Thomas Bussing
 Program Manager, Tactical Technology Office, Defense Advanced Research Projects Agency
- 0945 **NETWORKING REFRESHMENT BREAK**
- 1015 **NAVY/MARINE CORPS' PRECISION STRIKE WEAPONS SYSTEMS:**
Co-Chair: Captain Larry "Buck" Burt, USN
 OPNAV N880C, Strike Aircraft Plans & Requirements
Co-Chair: Colonel Robert Claypool, USMC
 HQ USMC, Weapons Requirements Branch Head
 • **Strike Weapons Roadmap: Captain Burt & Colonel Claypool**
 • **Small Diameter Bomb II: Captain Carl Chebi, USN**
 PMA-201 Program Manager
 • **Warfighter Experiences by a CAG/DCAG and a MAG(forward) CO/XO recently returned from deployment: Speakers TBD**
- 1145 **LUNCHEON:** (sponsored by Raytheon Company)
- 1215 **LUNCHEON ADDRESS—SUPPORT TO THE AFGHANISTAN SURGE:**
Colonel William Cole, USA—PEO Soldier
- 1300 **KEYNOTE ADDRESS—PRECISION WEAPONS REQUIREMENTS:**
Lieutenant General Philip Breedlove, USAF
 Deputy Chief of Staff of the Air Force for Operations, Plans and Requirements
- 1345 **CONVENTIONAL WEAPONS S&T JOINT ASSESSMENT TEAM PROCESS:**
Chuck "Tooba" Kelly
 Land Warfare & Munitions, OUSD (AT&L)
- 1415 **REFRESHMENT BREAK**
- 1430 **ARMY'S FUTURE PRECISION STRIKE WEAPONS SYSTEMS:**
Chair: Lieutenant Colonel Kenneth Britt, USA (Ret)
 MLRS Platforms & Munitions SSO, Office of DCS G8 Force Development, Headquarters, U.S. Army
 • **Guided MLRS Alternate Warhead Program: Colonel Dave Rice, USA**—PM for Precision Rockets, Missiles & Space Systems, Huntsville AL
 • **Joint Attack Munitions Systems Office Speaker TBD**, Huntsville AL
 • **Accelerated Precision Mortar Initiative (APMI): Major Jeffrey J. Hilt, USA**
 Precision Effects Branch Lead
 • **Warfighter Experiences: Colonel Tim Keppler, USA**
 Joint Forces Command, Suffolk, VA (invited)
- 1615 **PRECISION FIRES:**
Major General David Halverson, USA
 Commanding General United States Fires Center of Excellence and Fort Sill (invited)
- 1700 **CLOSING REMARK**



Gregory L. Kee
 GM (AMSAM-MMC-MS-S) NATO Medium Air Defense Systems Management Agency



Dr. Thomas Bussing
 PM, Tactical Technology Office, Defense Advanced Research Projects Agency



Captain Larry "Buck" Burt, USN
 OPNAV N880C, Strike Aircraft Plans & Requirements



Lieutenant Colonel Kenneth Britt, USA (Ret)
 MLRS Platforms & Munitions SSO, Office of DCS G8 Force Development, HQ, U.S. Army



Colonel William Cole, USA
 PEO Soldier



Chuck "Tooba" Kelly
 Land Warfare & Munitions, OUSD (AT&L)

REGISTRATION

Online: Register for this conference online <http://www.precisionstrike.org>.

You will be directed to the NDIA registration web page. You will receive an emailed confirmation after you use the CONFIRM button on the web page. When registering online, please review your information then "submit" and "confirm" your entry. PLEASE make sure you check your account information for accuracy (i.e.: spelling of name, address, company name, email address, phone number, etc). **IMPORTANT:** If you do not get a registration confirmation after registering online, the process may not have worked. Please call or email Dawn Campbell to verify registration at 703-247-2590 | dcampbell@precisionstrike.org.

Fax: Complete registration form with payment information and fax to 703-527-5094

Mail: Complete registration form with payment to: PSA Event #0PPR, 2111 Wilson Blvd., Suite 400, Arlington, VA 22201-3601

Other acceptable forms of payment include: Checks (with mailed registrations); Government Purchase Orders; Credit cards: Visa, Master Card, American Express & Diners Club. We do not accept Discover Card.

Payment must be made at time of registration. A late fee of \$50 will be added to any registration received after April 14, 2010. Please register onsite after the deadline date. Non-member fee includes individual membership in PSA for a one-year period.

CANCELLATIONS AND REFUNDS

All cancellations and refund requests must be received in writing no later than Wednesday April 14, 2010. After this date, **NO refunds will be given for any cancellations.** Substitutions are welcome prior to the day of the event. To request a refund you may send an **email to:** info@precisionstrike.org | **fax:** 703-527-5094 | **mail:** Precision Strike Association: 2111 Wilson Blvd, Suite # 400, Arlington, VA 22201-3061.

This NDIA refund policy applies to all attendees regardless of their method of registration or reason for cancellation.

FINAL AGENDA AND ATTENDANCE ROSTER

A final (revised) agenda and attendance roster will be distributed at the meeting. In order to appear on the roster, your completed registration and payment must be received by COB Wednesday, April 14, 2010. An updated roster will not be printed after the conference.

This roster and the contents are proprietary products of the Precision Strike Association. The contents of the roster may not, in whole or in part, be reproduced; copied; disseminated; entered into a computer database; used as part of or in connection with the preparation, revision or confirmation of a mailing, telephone, fax, email, or other marketing list; or otherwise utilized, in any form or manner or by any means, except for the user's individual, personal and confidential reference.

ATTIRE

Appropriate dress for this conference is business attire for civilian and uniform of the day for active military.

DISABILITIES

PSA/NDIA supports the Americans with Disabilities Act of 1990. Attendees with special needs should call (703) 247-2590, before **April 14, 2010.**

ACCOMMODATIONS

PSA has reserved a block of rooms at the Hilton Springfield Hotel. When making reservations please reference "Precision Strike Association" to obtain the special rate.

Hilton Springfield

6550 Loisdale Rd | Springfield VA, 22150
Phone: 703-971-8900 | 1-800-774-1500

Discounted rate: \$229 for the nights of April 19, 20 & 21. Cut off date for discounted rate March 29, 2010.

Please call to make your reservations early. All rooms are on a first come first serve basis.

Complimentary shuttle service to the Springfield/Franconia metro and the Waterford at Springfield in the morning and afternoon during our meeting.

ANNUAL PROGRAMS REVIEW COMMITTEE

PSA Programs Chair:

Ginny Sniegou

PSA Programs Vice-Chair:

CAPT Gregg "Mongo" Sears USN

Annual Review Event Chair:

LTC Ken Britt USA (Ret)

Annual Meeting Chair:

Andy McHugh

International Chair:

Jim Pennock

PSA Executive Director:

Dawn Campbell

U.S. MILITARY CHAIRS/REPRESENTATIVES

Navy:

CAPT Larry Burt USN

LCDR Scott Wilson USN

MAJ Robb Mansfield USMC

Marine Corps:

COL Robert Claypool USMC

COL Todd Kemper USMC

Air Force:

Col Mike Fantini USAF

Col Bob Valin USAF

Army:

LTC Ken Britt USA (Ret)

The Joint Staff:

Lt Col Tim Farquhar USAF

LTC Joe Horab USA

**PRECISION STRIKE ANNUAL REVIEW
REGISTRATION FORM**
Waterford at Springfield | Springfield, VA

20-21 April 2010—Event #OPPR

Precision Strike Association
2111 Wilson Boulevard, Suite 400
Arlington, VA 22201-3061
(703) 247-2590 • (703) 527-5094 fax
www.precisionstrike.org



- 3 Ways to sign up:** 1. Online with a credit card at www.precisionstrike.org
2. By fax with a credit card — Fax: 703-527-5094
3. By mail with a check or credit card

Address change needed

By completing the following, you help us understand who is attending our meetings.

PSA Master ID/Membership # _____ Social Security # _____
(if known—hint: on mailing label above your name) *(last 4 digits – optional)*

Prefix _____ First Name _____ MI _____ Last _____
(e.g. RADM, COL, Mr., Ms., Dr., etc.)

Military Affiliation _____ Nickname _____
(e.g. USMC, USA (Ret.) etc.) *(for Meeting Badges)*

Title _____

Organization _____

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Address *(Suite, PO Box, Mail Stop, Building, etc.)* _____

City _____ State _____ Zip _____ Country _____

Phone _____ ext. _____ Fax _____

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Signature* _____ Date _____

Preferred way to receive information

Conference information Address above Alternate *(print address below)* E-mail

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** By your signature above you consent to receive communications sent by or on behalf of NDIA, its Chapters, Divisions and affiliates (NTSA, AFEI, PSA, WID) via regular mail, e-mail, telephone, or fax. NDIA, its Chapters, Divisions and affiliates do not sell data to vendors or other companies.*

Primary Occupational Classification. Circle ONE.

- A. Defense Business/Industry
- B. R&D/Laboratories
- C. Army
- D. Navy
- E. Air Force
- F. Marine Corps
- G. Coast Guard
- H. DOD/MOD Civilian
- I. Gov't Civilian (Non-DOD/MOD)
- J. Trade/Professional Assn.
- K. Educator/Academia
- L. Professional Services
- M. Non-Defense Business
- N. Other _____

Current Job/Title/Position.

Circle ONE.

- A. Senior Executive
- B. Executive
- C. Manager
- D. Engineer/Scientist
- E. Professor/Instructor/Librarian
- F. Ambassador/Attaché
- G. Legislator/Legislative Aide
- H. General/Admiral
- I. Colonel/Navy Captain
- J. Lieutenant Colonel/Commander/ Major/Lieutenant Commander
- K. Captain/Lieutenant/Ensign
- L. Enlisted Military
- O. Other _____

Year of birth *(Optional)* _____

REGISTRATION FEES

Registration DEADLINE: April 14, 2010

PSA/NDIA Member* _____ \$ 625

Non-Member** _____ \$ 665

Government/Academia _____ \$ 375

(Speakers/press/guests: Please FAX registration-cannot be processed online)

* Including NDIA and all affiliates

** Includes a free one-year PSA membership and National Defense magazine for Military and Government employees (first time members only).

Registration fees will increase \$50 after April 14, 2010. All cancellations must be received in writing by April 14, no refunds will be given after this date. Substitutions welcome in lieu of cancellation.

HOW DID YOU HEAR ABOUT THIS EVENT?

- Brochure Mailing PSA Website NDIA Website
 LinkedIn Twitter Other: _____

PAYMENT OPTIONS

___ Check (payable to PSA) ___ VISA ___ MasterCard ___ Amex
___ Diners Club Government PO/Training Form # _____
If paying by credit card, you may return by fax to (703) 527-5094.

CREDIT CARD NUMBER _____ EXP. DATE ____/____/____

NAME ON CARD: _____

SIGNATURE DATE

QUESTIONS? Contact: Dawn Campbell

Office: (703) 247-2590 (Fax) 703-527-5094

Mail to: Precision Strike Association (PSA)

Event #OPPR

2111 Wilson Boulevard, Suite 400 | Arlington, VA 22201

For more information, visit our website: www.precisionstrike.org or email: info@precisionstrike.org

Affiliate: National Defense Industrial Association



PRECISION STRIKE ASSOCIATION

Precision Strike Annual Review

WATERFORD at SPRINGFIELD
6715 Commerce Street | Springfield, VA 22150

April 20-21, 2010

SPONSORSHIP OPPORTUNITIES:

All sponsorships will receive recognition in pre-conference advertising, all on-site materials (attendee's list, final program, cover of biography package). Sponsorship also includes your organization's name on the PSA website, on-site slide presentation shown at each break, a prominent sign at a highly visible location in the conference venue and a 75-100 word company profile in the final program. All sponsorships are reserved on a first come - first serve basis.

DAY 1

Continental Breakfast

Luncheon

AM/PM Break

Reception *

Kaman Precision Products

Northrop Grumman

\$2000

\$2500

(*Includes a full size ad on the back cover of the conference booklet given to all attendees)

DAY 2

Continental Breakfast

Luncheon

AM/PM Break

Lockheed Martin

Raytheon

\$2000

Attendee Give-Away Sponsor

\$2000

Please use the form below to reserve space and mail or fax payment to: **PSA, 2111 Wilson Blvd. Suite 400, Arlington, VA 22201-3061/ fax with credit card information to 703-527-5094. Questions? Please contact Dawn Campbell at the information below.**



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SPONSORSHIP PROSPECTUS

PSA UPCOMING EVENTS

April 20-21, 2010

PRECISION STRIKE ANNUAL REVIEW (PSAR-10)

Iron Discipline in Acquisition to meet Precision Engagement Requirements

Waterford Receptions—Springfield, VA

June 22-24, 2010

PRECISION STRIKE & JHU/APL—SMALL UAS FORUM

Johns Hopkins University/Applied Physics Laboratory—Laurel, Md.

This forum will be conducted at the unclassified level on 22 June and classified level 23-24 June.

October 27-28, 2010

PRECISION STRIKE TECHNOLOGY SYMPOSIUM (PSTS-10)

Precision Strike Technology Improvements to Win the War in Afghanistan

Johns Hopkins University/Applied Physics Laboratory—Laurel, Md.

This symposium will be conducted at the SECRET/NOFORN Level.

Sponsorship and exhibit opportunities available for all events.



Precision Strike Association

2111 Wilson Blvd. Suite 400

Arlington, VA 22201

Registration deadline April 14, 2010

To register online go to: <http://www.precisionstrike.org>