



Precision Strike Association

PRESENTS

PRECISION STRIKE WINTER ROUNDTABLE

*Precision Strike in an
Era of Affordable Constraints*



January 17, 2012

HIGHLIGHT OF THE DAY:

16th Annual William J. Perry Award



CRYSTAL GATEWAY MARRIOTT

1700 Jefferson Davis Hwy

Arlington, Virginia



MORE INFORMATION CAN BE FOUND ON OUR WEBSITE: WWW.PRECISIONSTRIKE.ORG

WHY ATTEND WINTER ROUNDTABLE 2012

Few issues impact precision strike weapons more than requirements and the policy that drives those requirements. Winter Roundtable provides a forum that is focused on gaining insight into how the precision strike community should plan to address and meet the future key security challenges facing the United States. The Warfighter continues to demand the most effective and affordable weapons systems. Therefore, the Precision Strike Association remains focused on shortening the Kill Chain by developing precision engagement programs that can be fielded rapidly to meet critical warfighter needs.

Winter Roundtable will help you become better informed about current national defense policy, strategies, and national security issues as we continue to define the future of precision strike. Primary focus areas that will enhance your understanding of new policies creating innovative opportunities include:

- Congressional Outlook—Supporting Our National Security Commitment
- Joint Strategic Planning System Process—National Military Strategy
- New Quadrennial Roles & Mission Review
- S&T Priorities in Support of Precision Engagement
- Precision Strike Opportunities & Challenges
- Can America Afford a Kumbaya Security Policy
- Unmanned Capabilities in a Fiscal Constrained Environment
- Congressional Staffers’ Panel—Priorities & Issues
- Acquisition Strategies for Fielding Affordable Capabilities Rapidly
- Challenges in Producing Affordable Precision Munitions
- Information Assurance for Precision Engagement—How Accurate is the Data

A highlight of the 2012 Roundtable will be the presentation of the 16th William J. Perry Award. Defense Science Board Chairman, Dr. Paul Kaminski is scheduled to present the award to a recipient who has made significant contributions that have led to the strengthening of our national security or to the development or support of precision strike systems.



VICE ADMIRAL WILLIAM E. GORTNEY, USN
 Director, Joint Staff
 The Joint Chiefs of Staff



SENATOR JIM WEBB (D-VA)
 United States Senate
 (Invited)



RICHARD H. EDWARDS
 Vice President
 Tactical Missiles/Combat Maneuver Systems
 Lockheed Martin Corp.



TOM DEE
 Director
 Joint Rapid Acquisition Cell
 OUSD(AT&L)



AL SHAFFER
 Principal Deputy ASD
 Research & Engineering
 OUSD(AT&L)



DYKE WEATHERINGTON
 Deputy Director
 Unmanned Warfare
 Strategic & Tactical Systems
 OUSD(AT&L)



COLONEL DOUGLAS HAGEN, USAF
 Chief, C2 Networking (A6WW),
 Headquarters, U.S. Air Force



JAY ROUSE
 Senior Strategist, Strategic
 Plans & Policy Directorate (J-5),
 The Joint Staff



DR. PETER HUESSY
 President
 GeoStrategic Analysis &
 Senior Defense Consultant
 AFA

WINTER ROUNDTABLE 2012

JANUARY 17, 2012

CRYSTAL GATEWAY MARRIOTT

1700 Jefferson Davis Hwy
Arlington, Virginia 22202
Phone: 1-703-920-3230

WINTER ROUNDTABLE COMMITTEE

Programs Chair:
Ginny Sniegon

Programs Vice-Chair:
Captain
Mike Flanagan, USN

Congressional Chair:
Dick Rumpf

Perry Award Chair:
Andy McHugh

REGISTRATION DEADLINE

January 10, 2012



Dr. Paul Kaminski
Chairman
Defense Science Board

- 0700 **REGISTRATION / CONTINENTAL BREAKFAST** (sponsored by: [Kaman Precision Products](#))
- 0745 **WELCOME:** *Andy McHugh*—Chairman of the Board, Precision Strike Association
- 0750 **ROLE OF PRECISION STRIKE TO SUPPORT OUR NATIONAL SECURITY COMMITMENT—NEW CONGRESSIONAL GUIDANCE PERSPECTIVE:**
Senator Jim Webb (D-VA)
Member: Armed Services, Foreign Relations, Veterans Affairs & Joint Economic Committees (invited)
- 0830 **JOINT STRATEGIC PLANNING SYSTEM PROCESS, NATIONAL MILITARY STRATEGY AND NEW QUADRENNIAL ROLES & MISSION REVIEW:**
Jay Rouse—Senior Strategist, Strategic Plans & Policy Directorate (J-5), The Joint Staff
- 0900 **SCIENCE & TECHNOLOGY PRIORITIES IN SUPPORT OF PRECISION ENGAGEMENT:**
Al Shaffer—Principal Deputy Assistant Secretary of Defense, Research & Engineering, Office of the Under Secretary of Defense (Acquisition, Technology & Logistics)
- 0940 **NETWORKING REFRESHMENT BREAK** (sponsored by: [Marotta Controls](#))
- 1000 **KEYNOTE ADDRESS—PRECISION STRIKE OPPORTUNITIES & CHALLENGES:**
Vice Admiral William E. Gortney, USN—Director, Joint Staff, The Joint Chiefs of Staff
- 1045 **INFORMATION ASSURANCE FOR PRECISION ENGAGEMENT—HOW ACCURATE IS THE DATA:**
Colonel Douglas Hagen, USAF—Chief, C2 Networking (A6WW), Headquarters, U.S. Air Force
- 1115 **UNMANNED CAPABILITIES IN A FISCAL CONSTRAINED ENVIRONMENT:**
Dyke Weatherington—Deputy Director, Unmanned Warfare, Strategic and Tactical Systems, Office of the Under Secretary of Defense (Acquisition, Technology & Logistics)
- 1145 **LUNCHEON & WILLIAM J. PERRY AWARD CEREMONY** (sponsored by: [Northrop Grumman Corp.](#))
- Luncheon—Crystal Gateway Marriott Ballroom
 - PSA Chairman's Remarks: *Andy McHugh*
 - Special Remarks: *Dr. Paul Kaminski*—Chairman, Defense Science Board
 - **Presentation of William J. Perry Award**
 - Award Recipient's Remarks
- 1300 **CONGRESSIONAL STAFFERS' PANEL—PRIORITIES AND ISSUES:**
Select SASC, HASC, SAC & HAC Professional Staff Members
Moderator: *Dick Rumpf*—President, Rumpf Associates International
- 1345 **ACQUISITION STRATEGIES FOR FIELDING AFFORDABLE CAPABILITIES RAPIDLY:**
Tom Dee—Director, Joint Rapid Acquisition Cell, Office of the Under Secretary of Defense (Acquisition, Technology & Logistics)
- 1420 **REFRESHMENT BREAK** (sponsored by: [Lockheed Martin Corp.](#))
- 1440 **CHALLENGES IN PRODUCING AFFORDABLE PRECISION MUNITIONS:**
Richard H. Edwards—Vice President, Tactical Missiles/Combat Maneuver Systems, Lockheed Martin Corporation
- 1515 **CAN AMERICA AFFORD A KUMBAYA SECURITY POLICY:**
Dr. Peter Huessy—Senior Defense Consultant, AFA/President, GeoStrategic Analysis/Senior National Security Fellow, American Foreign Policy Council
- 1600 **CLOSING REMARKS:** *Andy McHugh*

GENERAL INFORMATION

REGISTRATION

Online: Register for this conference online at <http://www.precisionstrike.org>. You will be directed to the NDIA registration web page. You will receive an emailed confirmation after you use the CONFIRM button on the web page. When registering online, please review your information then “submit” and “confirm” your entry. PLEASE make sure you check your account information for accuracy (i.e.: spelling of name, address, company name, email address, phone number, etc). IMPORTANT: If you do not get a registration confirmation after registering online, the process may not have worked, please call or email Dawn Campbell to verify registration at 703-247-2590 | dcampbell@precisionstrike.org.

FAX: Complete registration form with payment information and fax to 703-527-5094

MAIL: Complete registration form with payment to:
PSA Event #2WIN, 2111 Wilson Blvd., Suite 400, Arlington, VA 22201-3601

Acceptable forms of payment include: Checks (with mailed registrations); Credit cards: Visa, Master Card, American Express, Diners Club but not Discover Card.

Payment must be made at time of registration. A late fee of \$50 will be added to any registration received after **January 10, 2012**. Please register onsite after the deadline date. Non-member fee includes individual membership in PSA for a one-year period.

FINAL AGENDA AND ATTENDANCE ROSTER

A final (revised) agenda and attendance roster will be distributed at the meeting. In order to appear on the roster, your completed registration and payment must be received by COB **January 10, 2012**. An updated roster will not be printed after the conference.

ATTIRE

Appropriate dress for this conference is business attire for civilian and uniform of the day for active military.

DISABILITIES

PSA/NDIA supports the Americans with Disabilities Act of 1990. Attendees with special needs should call (703) 247-2590, before **January 10, 2012**.

ACCOMMODATIONS

PSA has reserved a block of rooms at the Crystal Gateway Marriott. When making reservations please reference “Precision Strike Association” to obtain the special rate.

Crystal Gateway Marriott

1700 Jefferson Davis Hwy | Arlington, VA 22202
Reservations: 703-920-3230 or 1-800-228-9290
Group Room Rate: \$139 for January 16 & 17, 2012 only
Cut off date for this rate: January 3, 2012

CANCELLATIONS AND REFUNDS

All cancellations and refund requests must be received in writing to Precision Strike Association, 2111 Wilson Blvd, Suite # 400, Arlington, VA 22201-3061, Fax to: 703-527-5094, or by e-mail: info@precisionstrike.org no later than **January 10, 2012**. After this date NO refunds will be given for any cancellations.

Substitutions are welcome prior to the day of the event. This refund policy applies to all attendees regardless of their method of registration or reason for cancellation.

PROCEEDINGS

The proceedings for Winter Roundtable will be available for all attendees online about 2 weeks after the event. The URL for the proceedings will be included in the conference materials to be distributed at the symposium. Please note that not all presentations are included in the proceedings. The decision to include is left up to the presenter.

SPONSORSHIP INFORMATION

By enhancing your brand at our events, you will build a stronger perception from the audience and stand out from the crowd. Sponsorships are a powerful tool which you can use to maximize your company’s message while enhancing your marketing strategy. As a Sponsor you maximize exposure through:

- Signage
- Company description & logo in the on-site agenda
- Podium recognition
- And more depending on your sponsorship

Securing your sponsorship is easy:

1. Download a sponsor form from our website:

www.precisionstrike.org

2. Pick the one you would like and email your choice to

Dawn Campbell, at dcampbell@precisionstrike.org

3. Complete the form with payment

PRECISION STRIKE WINTER ROUNDTABLE REGISTRATION FORM

Crystal Gateway Marriott, Arlington, VA

January 17, 2012

PRECISION STRIKE ASSOCIATION

2111 Wilson Boulevard, Suite 400
Arlington, VA 22201-3061
Office (703) 247-2590 • fax (703) 527-5094
www.precisionstrike.org



- 3** Ways to sign up: 1. Online with a credit card at www.precisionstrike.org
2. By fax with a credit card — Fax: 703-527-5094
3. By mail with a check or credit card

Address change needed

**By completing the following,
you help us understand who is
attending our meetings.**

PSA Master ID/Membership # _____ Social Security # _____
(if known—hint: on mailing label above your name) *(last 4 digits – optional)*

Prefix _____ First Name _____ MI _____ Last _____
(e.g. RADM, COL, Mr., Ms., Dr., etc.)

Military Affiliation _____ Nickname _____
(e.g. USMC, USA (Ret.) etc.) *(for Meeting Badges)*

Title _____

Organization _____

Street Address _____

Address *(Suite, PO Box, Mail Stop, Building, etc.)* _____

City _____ State _____ Zip _____ Country _____

Phone _____ ext. _____ Fax _____

E-Mail _____

Signature* _____ Date _____

Preferred way to receive information

Conference information Address above Alternate *(print address below)* E-mail

Subscriptions Address above Alternate *(print address below)*

Alternate Street Address _____

Alternate Address *(Suite, PO Box, Mail Stop, Building, etc.)* _____

City _____ State _____ Zip _____ Country _____

** By your signature above you consent to receive communications sent by or on behalf of NDIA, its Chapters, Divisions and affiliates (NTSA, AFEI, PSA, WID) via regular mail, e-mail, telephone, or fax. NDIA, its Chapters, Divisions and affiliates do not sell data to vendors or other companies.*

**Primary Occupational
Classification. Circle ONE.**

- A. Defense Business/Industry
- B. R&D/Laboratories
- C. Army
- D. Navy
- E. Air Force
- F. Marine Corps
- G. Coast Guard
- H. DOD/MOD Civilian
- I. Gov't Civilian (Non-DOD/MOD)
- J. Trade/Professional Assn.
- K. Educator/Academia
- L. Professional Services
- M. Non-Defense Business
- N. Other _____

Current Job/Title/Position.

Circle ONE.

- A. Senior Executive
- B. Executive
- C. Manager
- D. Engineer/Scientist
- E. Professor/Instructor/Librarian
- F. Ambassador/Attaché
- G. Legislator/Legislative Aide
- H. General/Admiral
- I. Colonel/Navy Captain
- J. Lieutenant Colonel/Commander/
Major/Lieutenant Commander
- K. Captain/Lieutenant/Ensign
- L. Enlisted Military
- O. Other _____

Year of birth _____
(Optional)

REGISTRATION FEES

	On-Time Registration	Late Registration After 1/10/12
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PSA/NDIA Member*	___\$650	___\$700
Non-Member**	___\$750	___\$800
Government	___\$200	___\$250
Academia/Small Business	___\$300	___\$350

Media/Guests and speakers: Please fax your registration form directly to Dawn Campbell at 703-527-5094--these options are not available online.

REGISTRATION DEADLINE: JANUARY 10, 2012

REGISTRATION FEES WILL INCREASE \$50 AFTER THIS DATE

NO refunds for cancellations received after January 10, 2012

Substitutions Welcome! Please email request.

* Including NDIA and all affiliates

** Includes a free one-year PSA membership and National Defense magazine for Military and Government employees (first time members only).

HOW DID YOU RECEIVE THIS FORM/MEETING INFORMATION?

- Brochure Mailing PSA Website NDIA Website
 Other: _____ Email

PAYMENT OPTIONS

- Check *(payable to PSA)* Cash VISA MasterCard
 American Express Diners Club

Government PO/Training Form # _____

If paying by credit card, you may return by fax to (703) 527-5094.

Credit Card Number _____ Exp. date _____

Signature Date

QUESTIONS? Contact: Dawn Campbell

Office: (703) 247-2590 Fax: (703) 527-5094

Mail to: Precision Strike Association (PSA)

Event #2WIN

2111 Wilson Boulevard, Ste 400 | Arlington, VA 22201

For more information:

Please visit our website: www.precisionstrike.org or
email: dcampbell@precisionstrike.org

Affiliate: NDIA (National Defense Industrial Association)

CALENDAR OF EVENTS

March 20-21, 2012

PRECISION STRIKE ANNUAL REVIEW (PSAR-12)

Emerald Coast Convention Center, Ft Walton Beach, FL

June 2012 (Exact date TBD)

PRECISION STRIKE PEO FORUM & Golf Tournament

Naval Air Station Patuxent River, Patuxent River, MD

October 2012 (Exact date TBD)

Precision Strike Technology Symposium (PSTS-12)

Johns Hopkins University/Applied Physics Laboratory
Laurel, MD

This symposium will be conducted at the SECRET/U.S. Only Level.

Sponsorship and exhibit opportunities available for all events.

Visit www.precisionstrike.org for more details



Precision Strike Association

2111 Wilson Blvd. Suite 400

Arlington, VA 22201

Registration deadline January 10, 2012

For more information or to register online go to www.precisionstrike.org