



SPONSORSHIP OPPORTUNITIES

Continental Breakfast - \$2,000
(2 opportunities: Tues. or Wed.)

- Benefits:
- (1) Complimentary Annual Review conference registration*
 - Placement of your company's logo in the agenda handouts
 - Company description (200 words) in onsite agenda
 - Signage outside the particular event sponsored
 - Sponsor ribbon on badges

Luncheon - Tuesday Luncheon Sponsor - Leidos
(1 opportunity: Wed. Luncheon @ \$2,750)

- Benefits:
- (1) Complimentary Annual Review conference registration*
 - Company logo and link to your company on event web site
 - Placement of your company's logo in the agenda handouts
 - Company description (300 words) in onsite agenda
 - Signage outside the particular event sponsored
 - Sponsor ribbon on badges

AM & PM Break (3 opportunities: 1 Tues. a.m. & p.m. @\$2,250.00, or
2 Small Business opportunities: Wed. a.m. or p.m. @ \$500.00 each)

- Benefits:
- (1) Complimentary Annual Review conference registration
 - Placement of your company's logo in the agenda handouts
 - Company description (200 words) in onsite agenda
 - Signage outside the particular event sponsored
 - Sponsor ribbon on badges

Reception* - Sponsored by - American Defense International, Inc. (ADI)

- Benefits:
- Company logo and link to your company on event website
 - Placement of your company's logo in the agenda handouts
 - Full page ad in onsite agenda/meeting packet
 - Hosted bar and hors d'oeuvres for attendees
 - Sponsor ribbons on badges

QUESTIONS: Please contact: Angie De Kleine, CAE, CMM, CMP, CEM at
adekleine@NDIA.org.

PSA SPONSORSHIPS SPECIFIC GUIDELINES

- 1.) The undersigned ("Sponsor"), by duly authorized representative, enters into this agreement with PSA/NDIA, to purchase a sponsorship at the above-listed conference in exchange for the sponsorship listed above. PSA/NDIA will promote the Sponsor at the conference in accordance with the sponsorship benefits outlined in Addendum A. PSA/NDIA, at the signing of this agreement, will project the quantity and quality of items necessary for the sponsored event, and said items will be provided by PSA/NDIA based upon said projections.
- 2.) In order to produce signage and promote your company in printed materials, Company must provide:
 - a.) Logo in .EPS format to adekleine@NDIA.org with this signed form
 - b.) Name of one individual for the complimentary symposium registration* to adekleine@ndia.org by Friday, March 3, 2017.
 - c.) Respective company word description to adekleine@NDIA.org by Friday, March 3, 2017.
- 3.) PSA/NDIA reserves the right to cancel the sponsored item or event. In the event of such cancellation, Sponsor will be notified in writing and shall receive a full refund. Parties agree that in the event of such cancellation, the Sponsor's sole remedy against PSA/NDIA shall be the refund of monies paid by Sponsor to PSA/NDIA pursuant to this agreement.
- 4.) All returning Sponsors (A returning Sponsor is defined as a company that sponsored the same event last year, but not necessarily the same item) will receive an opportunity of no more than 30 days after the event stages to renew this sponsorship agreement for the following year. This period gives all returning Sponsors the first refusal right for their sponsorship for the 30 days. After this period ends, the first right of refusal is terminated and the sponsorship becomes available on a first-come, first-served basis. Renewals may be subject to change in price and sponsorship benefits at the discretion of PSA/NDIA.
- 5.) Force Majeure Clause: PSA/NDIA shall not be responsible for a failure of performance of this agreement due to Act of God, war, disaster, strikes, civil disorder, government acts and or decisions, or other emergencies making it inadvisable, illegal or impossible to hold the event or deliver sponsorship benefits.
- 6.) Sponsor agrees to abide by official exposition rules and regulations (copies provided by PSA/NDIA upon written request).
- 7.) A copy of this contract and any signatures herein shall be valid as an original.
*does not include any additional spouse, guests or other additional symposium registrations.

Please use the form below to reserve space and mail or fax payment to: PSA, 2101 Wilson Blvd, Suite 700, Arlington, VA 22201-3060/ fax with credit card information to 703-522-4656.

Questions? Please contact Angie De Kleine, CAE, CMM, CMP, CEM at the information below.

Event# 7PPR



*Sponsorship Opportunity: _____

*Subject to change-if opportunity not available

Contact Name: _____ Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Payment: • Check (payable to PSA) TYPE of CARD: • AMEX • Visa • Master Card • Diners Club

Card # _____ Expiration Date: ____/____

Signature: _____ Total Amount Due: \$ _____

Precision Strike Association

2101 Wilson Blvd, Suite 700, Arlington, VA 22201-3060 * 703-247-2599 * Fax: 703-522-4656 * Email: info@precisionstrike.org